DESIGN BETTER, WRITE SMARTER WITH AI

AI-Supported development of writing item in multilevel language proficiency testing

Adaptive difficulty calibration
Prompts matched to each level

Large scale generation
Rapid creation of varied prompts

Data-driven alignement
Based on real data and corpora

Consistency and standardization
Uniform quality and style

Bias reduction
Minimized cultural/linguistic bias

Faster iteration and refinement
Quick review and regeneration

Content diversity
Multiple text types and purposes

Cost efficiency
Saves time and resources

Personalization
Tailored to interests and context

Call to action
Combine human expertise with AI speed in order to create fair, engaging, and adaptive writing items