





# (Make it make sense) REDUX

# Insights from Applied (Cognitive) Linguistics research to improve grammar teaching

NATO BILC Professional Development Seminar 2024 - Prague

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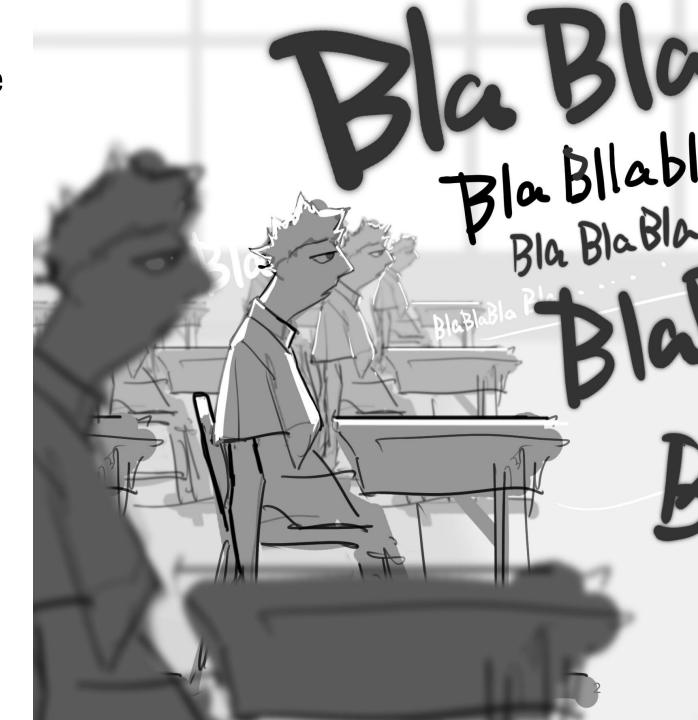
#### This is a workshop, **NOT** a lecture

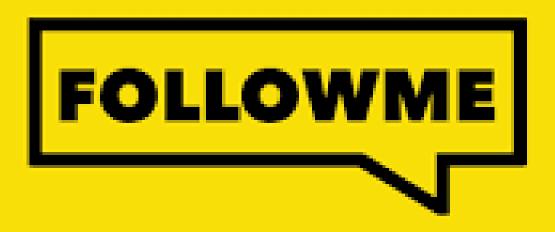
#### What can **YOU EXPECT** from this workshop?

- 1. Evidence-based information about teaching grammar.
- 2. Hands-on activities.
- 3. Food for thought and food for action.

#### What is EXPECTED FROM YOU?

- 1. Active and constructive participation.
- 2. Bring your experience and knowledge.
- 3. Be open to alternative ways of thinking/doing.





## **Outline**

- 1. The Matrix has you (irregular verbs)
- 2. Focus on regularities, not idiosyncrasies (passives)
- 3. Teach the concept, not just the form (The Count/Mass Distinction)
- 4. Concluding remarks
- 5. Questions / Feedback

# The Matrix has you.

All teachers have been learners at some point. As such, they tend to be influenced positively or negatively by their experience as learners.

Positive experience as a learner

Intention to do something **similar** as a teacher

Apprenticeship of Observation (Borg, 2004)

Negative experience as a learner

Intention to do something different as a teacher

Anti-apprenticeship of Observation (Moodie, 2016)





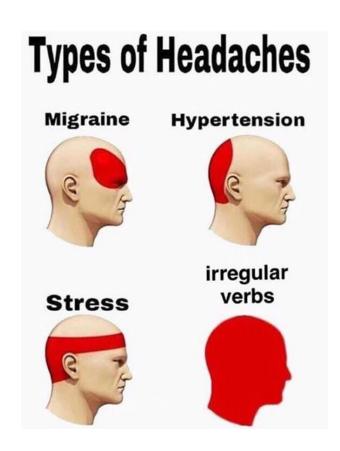
You may not be as creative as you think

We need to talk about irregular verbs...

#### How many irregular verbs are there in English?

Around 160 depending on how you consider derivations (wake / awake) and other quirky verbs (bereft) for instance

(Grabowski & Mindt, 1995)



We need to talk about irregular verbs...

#### How are irregular verbs usually presented?

Alphabetical list?

List that groups them by vowel change?

A song (https://youtu.be/gZzKe1BC2XU?si=EBNZ3BsqxqgczKnC)



If we can group / classify irregular verbs, perhaps we should rethink just how irregular these verbs really are...

#### TASK 1 (pairwork)

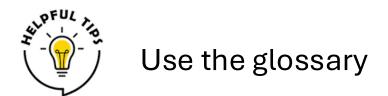
Can we adopt a more principled approach to selecting « irregular » verbs?

**LOOK** at the corpus-based learning list of irregular verbs in your handout and **ANSWER** the following questions:

- **How** is the list arranged?
- Decide **which verbs** to teach / assign based on the list?

**Duration: 5 minutes** 

Discussion: 5 minutes



### Insights from the frequency list of irregular verbs



Balancing teaching time and learning outcomes?

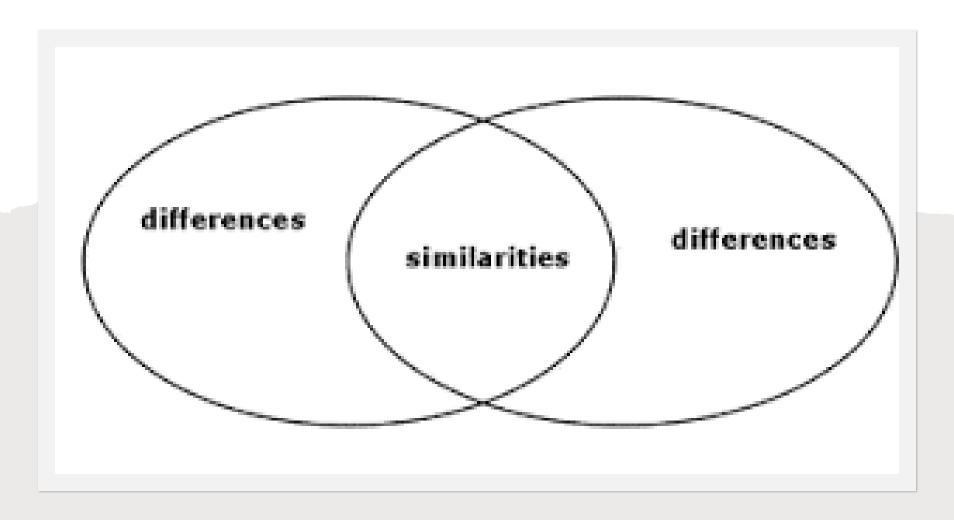
- ➤ Cumulative frequency = prioritizing the verbs that most impact proficiency.
- ➤ Not wasting time on aspects of the language that are less useful = increased engagement

## Another principled list

- The three **main forms** (including spelling variations when applicable).
- Classification by **CEFR level**.
- **Frequency** information (based on the British National Corpus).
- Classification by pronunciation (based on Quirk).
- Contextualized examples for each form.
- Fully searchable.

<u>Base</u>	<u>Past</u>	<u>PP</u>	<u>C</u>		<u>Cla</u>
be	was / were	been	A1	1	
begin	began	begun	A1	1	7A
buy	bought	bought	A1	1	3B
catch	caught	caught	A1	1	3B
choose	chose	chosen	A1	1	4Aa
come	came	come	A1	1	7B
do	did	done	A1	1	4Cc

https://www.writing.support/irregular-verbs.htm



Focus on regularities, not idiosyncrasies

# WHAT do we teach when we teach?



#### Textbooks are central in language teaching

"coursebooks remain the <u>default language learning</u> <u>resource</u>, and [...] teachers and learners world-wide need, want and value them as ready-made language teaching materials" (Mishan, 2021, p.1)

The operating word here is "ready-made", which means the users may take the linguistic descriptions that are provided at face value.

If textbooks sell well, it must mean they somehow meet customer needs although it is more likely the case, Tomlinson (2001, p.7) remarks, that the **textbooks** themselves have served **as models for teachers' and learners' expectations**.

Textbooks have become a <u>de facto syllabus</u> for many (Harwood, 2004)

#### Some problems with textbooks

> surface diversity vs. deeper homogeneity.

Cue the **The ELT canon of grammatical structures** > "the commonly agreed upon totality, or catalogue, of grammar terms used to teach EFL" (Burton, 2019, p. 3).

#### > Teaching vs. Learning

"Grammar McNuggets" (Thornbury, 2010, n.p.): input is "artificially packaged into bite-sized chunks for the purpose of teaching"



I don't judge people based on race, creed, colour or gender.

I judge people based on spelling, grammar, punctuation and sentence structure.



Our insistence on learners grappling with such grammatical rules may be pointless considering they are often inherently flawed.

Let me show you.



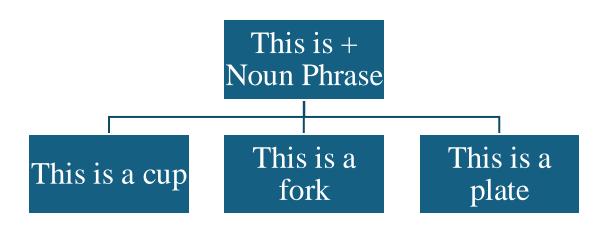
# Conceptual framework

Language is <u>usage-based</u>, i.e., the primary source for both first (L1) and second language (L2) learning is the <u>learner's participative</u>, <u>contextualized</u> <u>experience of language</u>.

The cognitive mechanisms that learners employ in language learning are not exclusive to language learning, but are **general cognitive mechanisms** associated with learning of any kind.

(Ellis and Wulff, 2019)

# Key cognitive mechanisms in language acquisition (1)

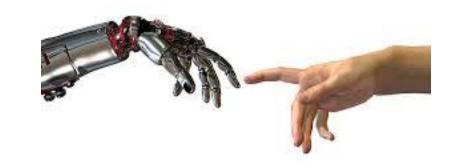




**Intention reading** refers to the child's ability to attribute communicative intentions to others and mimic such interactions.

The child is also capable of processing the information it receives. It recognize and processes regularities, and thereby anticipates subsequent language use. This is called **pattern finding**.

# Key cognitive mechanisms in language acquisition (2)



## (il)legitimate concerns about Large Language Models.

A recent study found that language models can learn to distinguish between different communicative intentions, even when these intentions are conveyed through subtle linguistic cues.

> Al-powered tools are also providing "computational evidence for the cognitive plausibility of theories from usage-based language acquisition, in particular intention reading and pattern finding"

(Nevens et al., 2022, p.23)

## Pedagogical implications of « pattern finding »

If learners make generalizations on the basis of concrete instantiations, language structure is best taught / learnt through exposure to **high-frequency tokens** (such as *this is a cup*) **rather than types** (i.e., abstract generalizations such as *This is + Noun Phrase*).

"where linguistic form lacks perceptual salience and so goes unnoticed by learners [...] additional attention is necessary in order for the relevant associations to be learned"

This is + Noun Phrase This is a cup This is a fork This is a plate

SUBJ-VERB-OBJ

(Ellis & Wulff, 2015, p. 89)

#### TASK 2 (group work)

Patterns, patterns, patterns!

**LOOK** at the screenshots from English Grammar Profile Online and **ANSWER** the following question:

Can you find patterns in the list of examples?

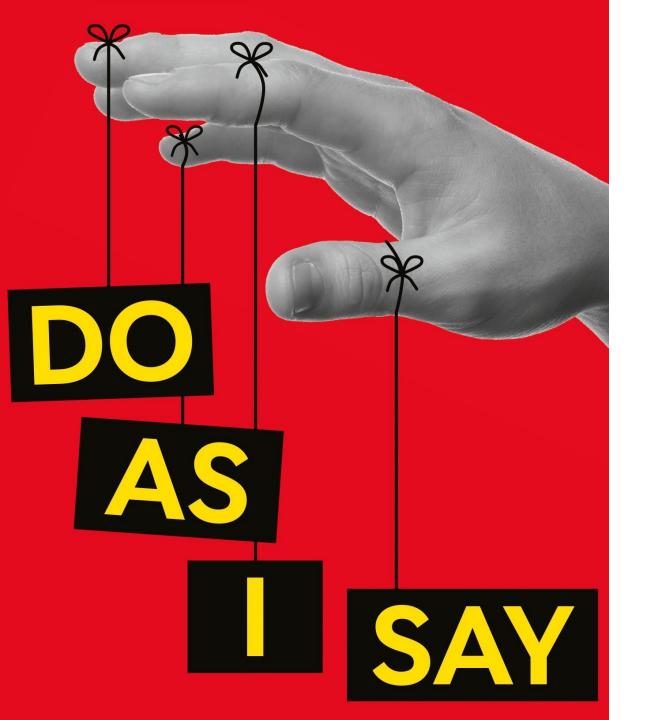
**Duration: 5 minutes** 

Discussion: 5 minutes

# Patterns involving passive constructions at CEFR levels A1/A2 (English Grammar Profile Online)

Tokens (It is called / It was made by)

Types (IT IS / WAS + Past Participle + BY-Person / OF-NOUN).



## Research vs. Teaching

Techniques are **NOT** methods

**Techniques** = specific actions

**Methods** = "a coherent set of links between actions and thoughts in language teaching"

(Larsen-Freeman, 2000, p. 1)

Corpus data can inform language teaching on what to teach, but not on how to teach.

(Whong, 2022)

#### TASK 3 (pairwork)

# Putting theory into practice

How would you use the corpus findings we have just discussed in a lesson plan?

Focus on the the following aspects:

- Type of input: what would you use to support teaching and learning? (text, video, objects, etc.)
- Task type: what would you want the learners to be able to do at the end of your lesson?

You don't need to think everything through!

**Duration: 5 minutes** 

Discussion: 10 minutes



#### Type of input

Give students a variety of **clothing labels or product packaging**. In pairs, ask them to look for phrases that describe the material an item is made of (e.g., "Made of cotton") or the location where it was produced (e.g., "Made in China").

#### Example Sentences:

- This shirt is made of cotton.
- The toy is made in China.

#### Task type

In small groups, students **create a short, descriptive story about an object or product** (e.g., a piece of clothing, a toy, or a gadget). The story must use **at least 3 sentences** with "made of" and "made in."

#### Example prompts:

- Tell the story of how a famous product was made.
- Describe an object from home and where it was made.

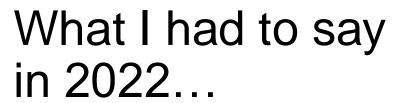


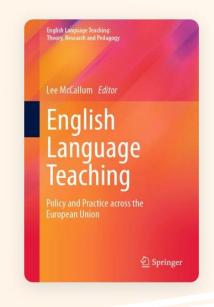
Home > English Language Teaching > Chapter

# Teaching Form in the Action-Oriented Classroom: Can-Do!

Chapter | First Online: 12 August 2022

pp 257–273 | Cite this chapter





A simple task for this purpose might consist in looking at labels on clothes to elicit the construction "it is made of..." and "it is made by ...", and then move on to other, perhaps more abstract instances of that construction using a question such as "What is ... made of?" / "Who is it made by?" as in "it is made of wool" and "it is made by H&M". An even more fine-grained understanding of the type of NOUNS that can be use in the constructions may be achieved through carefully chosen examples: it (the brick) is made of clay vs. it (the house) is made of bricks. The use of the meta-language such as passive or MASS / COUNT does not seem necessary at this point.

#### TASK 4 (individual work/group work)

How do you teach the Count/Mass Distinction

Take a few minutes to reflect on how you typically teach the Count/Mass Distinction.

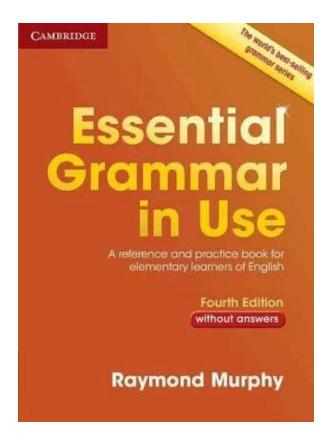
Focus on what is important for learners to know.

Duration: 5 minutes + 5 minutes

Discussion: 5 minutes



# The Count/Mass Distinction



#one-fits-all (Romero Muñoz, 2012)

#### Some issues with EGU (and the ELT canon)

4 de la contable de l

#### Are these « really » minimal pairs?

Cooccurrents	LogDice			
people	7.41996			
time	7.07824			
cases	7.98380			
things	7.16876			
point	7.05569			
reason	7.36850			
way	6.04072			
work	5.76838			
years	5.72580			
information	5.80526			
interesting	6.69505			
form	6.26447			
issues	6.38259			
ways	6.55211			
areas	6.28687			
ideas	6.55550			
questions	6.38920			
examples	6.67379			

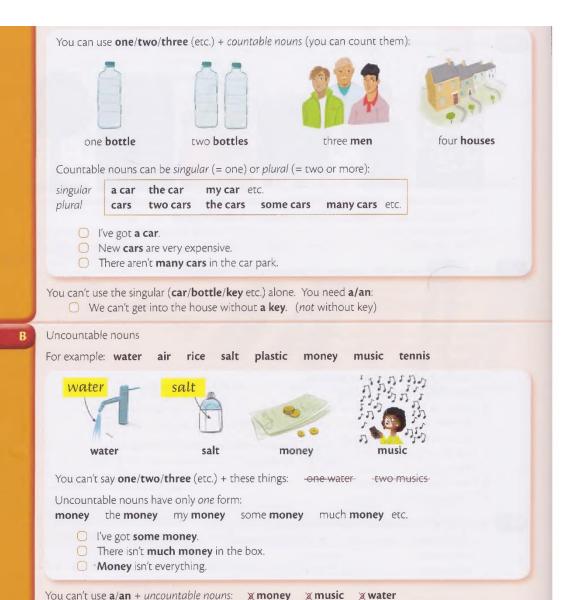
cooccurrents	LogDice			
these	8.83814			
those	7.71892			
things	7.28290			
people	6.27875			
issues	7.31110			
features	7.08541			
questions	6.91564			
friends	6.89897			
problems	6.78812			
members	6.42294			
players	6.79799			
challenges	6.93732			
names	6.76590			
stuff	6.72970			
ideas	6.66403			
songs	6.70492			
companies	6.25479			

Table 1. Up to 4 words after "some" in the English Web Corpus 2020

Table 10. Up to 5 words after "some of" in the English Web Corpus 2020

## Some (more) issues with EGU (and the ELT canon)



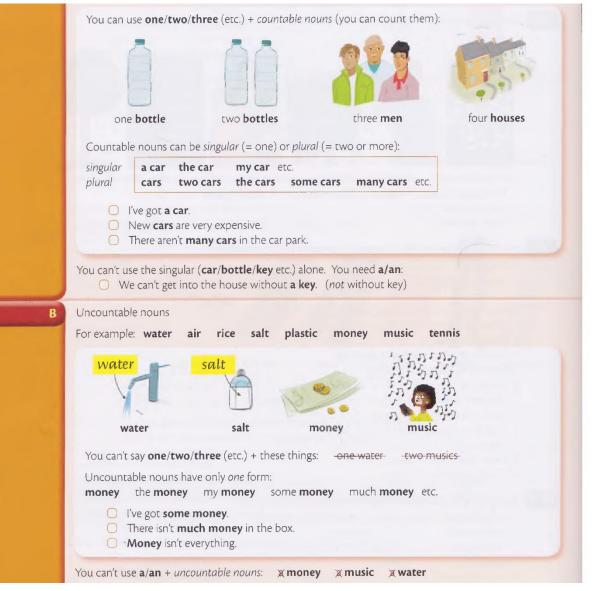


Focus on symptomatic rather than constitutive aspects of the CMD (Drożdż, 2017).

Learners will almost exclusively attend to surface-level phenomena such as pluralization and quantifiers.



## Some (more) issues with EGU (and the ELT canon)



#### Falling into the trap of exhaustivity

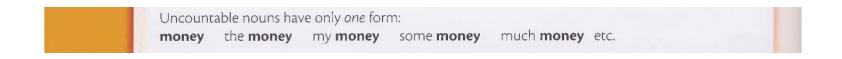
#### **Many different forms** are provided:

- articles (a, an, the, and the zero article),
- possessive determiners (my),
- indefinite determiners (some, many, much),
- cardinal numbers (one, two, three, four)
- irregular plural forms (men)
- regular plural forms ( -s plural)

Is all of this **ESSENTIAL** GRAMMAR?

## Some (more) issues with EGU (and the ELT canon)





Learners may not view the series of noun phrases as "only one form", but rather as a series of forms

The noun *money* is successively presented in five different combinations, namely with a zero article, a definite article, a possessive determiner, and two different indefinite determiners.

It would have been more transparent to say that "the word does not change".



# TINA logic in ELT

- Time constraints.
- Easy to test.
- . Easy to teach.
- . The power of habits.
- Everybody is doing it.

• • • • •





## A crash course in Applied Cognitive Linguistics



**EMBODIMENT** = we think the way we do because we are the way we are.

It does not mean, however, that embodied experiences do not also rely on some shared knowledge or experience. There is a need for mutual understanding and communicative intent.



# A crash course in Applied Cognitive Linguistics

#### IMPLICATIONS OF EMBODIMENT FOR LANGUAGE TEACHING

If language is the schematization of our experience, it should be possible to use grammatical explanations and metalanguage that illustrate not only what language does, but also why and how.

#### BY CONTRAST...

Traditional pedagogies have consistently sought to advocate the need for an **a priori grammar** and its necessary formalisms.

We should not underestimate the descriptive purpose that such categories have served for generations upon generations of leaners and teachers.

# Can we count on Applied Cognitive Linguistics to teach the Count/Mass Distinction?



#### Remember this:

- 1. Language is embodied.
- Differences in form = differences in experience = differences in meaning

viz. the "principle of no synonymy" (Bolinger, 1968)

This entails that the CMD is best characterized not as a series of idiosyncrasies, but rather that there are **more general conceptual principles** that underlie the linguistic links and that these general conceptual principles are **experientially motivated** (Verspoor, 2014)



## Some more general cognitive principles

#### **Bounding:**

Mental operation that consists in **applying boundaries** to specific viewing arrangements (see *e.g.*, Langacker, 2008)

Langacker (2008, p.31): "categorization depends on how things are conceptualized, which to some extent is independent of their objective nature".

#### Compositionality:

Mental operation that consists in characterizing the **internal structure of nouns**. One of the defining features of a MASS noun is that it is **homogenous**, *i.e.*, it is "qualitatively the same throughout" (Langacker, 2008, p. 140). By contrast, a COUNT noun tends to be characterized as the sum of its parts; it is **heterogeneous**.

## Some more general cognitive principles







Trojan Horse approach

Use the « codes » of ELT



## Beyond a binary logic

#### REMEMBER:

Langacker (2008, p. 31): "categorization depends on how things are conceptualized, which to some extent is independent of their objective nature" (p. 31).





There's A spider on the wall

There's gonna be spider all over the floor

In English, something perceived as bounded can be counted and take the plural (+ -s).







C

#### Uncountable

In English, something perceived as unbounded cannot be counted directly. You need to specify the quantity.



a bottle of water



a glass of water

But you can say a piece of .../ a bottle of... etc. + uncountable noun:

a bottle of water a piece of cheese a bowl of rice

a carton of milk
a bottle of perfume
a cup of coffee

a bar of chocolatea piece of musica loaf of bread

## A note on measure words / classifiers



#### **REMEMBER**:

Langacker (2008, p. 31): "categorization depends on how things are conceptualized, which to some extent is independent of their objective nature" (p. 31).

### **Kishimoto (2007)'s experiment**

Have students draw prototypical COUNT and MASS nouns and compare their drawings.

Students should notice that COUNT nouns are more easily represented than MASS ones AND that MASS nouns are u



1. PROMOTE NOTICING. Show how the same situation can be construed in different ways.

There's a spider on the wall vs.

There's gonna be spider all over the wall

2. PROMOTE EMBODIED COGNITION. Relate (and have students relate) a specific construal to sensorymotor experiences using different materials, objects, sounds, etc.

Cooking – performative action / embodied practice

A lot of **co-speech gestures** (i.e., the gestures that one makes while speaking) enhance the language input and facilitate language acquisition in the classroom (Stam & Tellier, 2021).





3. SKEW INPUT. Provide enough meaningful, contextualized usage events + tasks requiring the use of these usage events

# CREATE THE CONDITIONS THAT ARE NECESSARY FOR LANGUAGE ACQUISITION



4. FOCUS ON PROTOTYPES and PATTERNS. Help students feel what a native speaker would typically say.

There's a spider on the wall vs.

There's gonna be spider all over the wall

Don't underestimate the power of humor / weirdness

#### TASK 5 (individual work)

What are YOUR top three takeaways from this workshop?

## Self-reflection is the key

Think about what we could share with the participants who did not attend the workshop.

Use bullet points – no need to flesh out your ideas.

**Duration: 5 minutes** 

Discussion: 5 minutes

## My takeaways

Be aware that commercial textbooks often promote a one-fits-all approach that focuses on surface-level phenomena.

Dare to question your « intuition ».

Do not confuse content requirements (**what** to teach) with methodology (**how** to teach).

Think in terms of patterns rather than rules.

Remember that learning a language is like learning anything at all — embodiment is key.





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